



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2015

Multiple District 20

LOCATION: NEW YORK

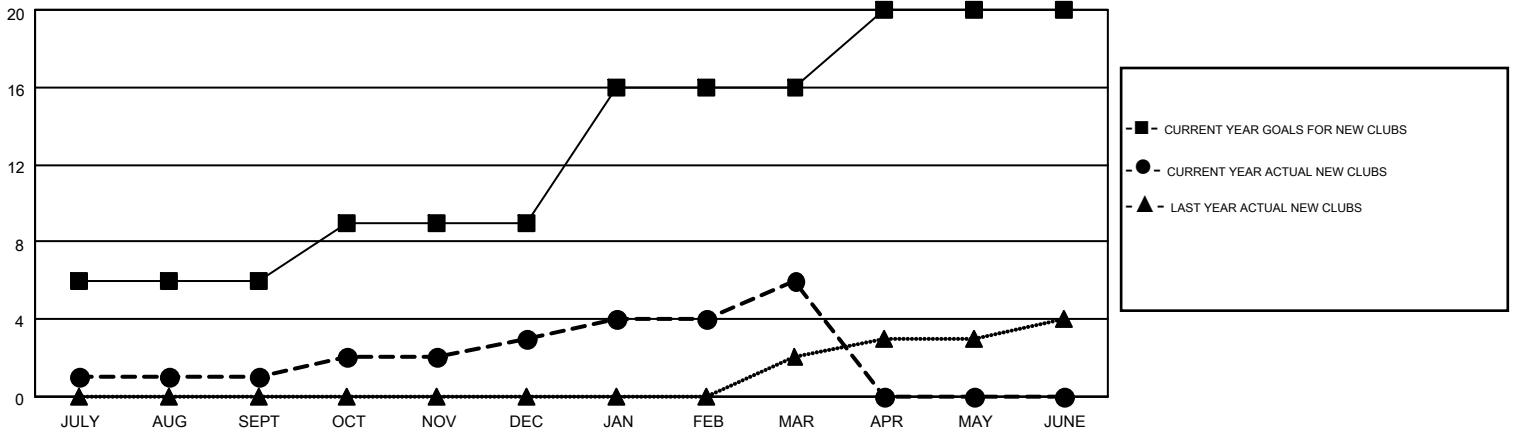
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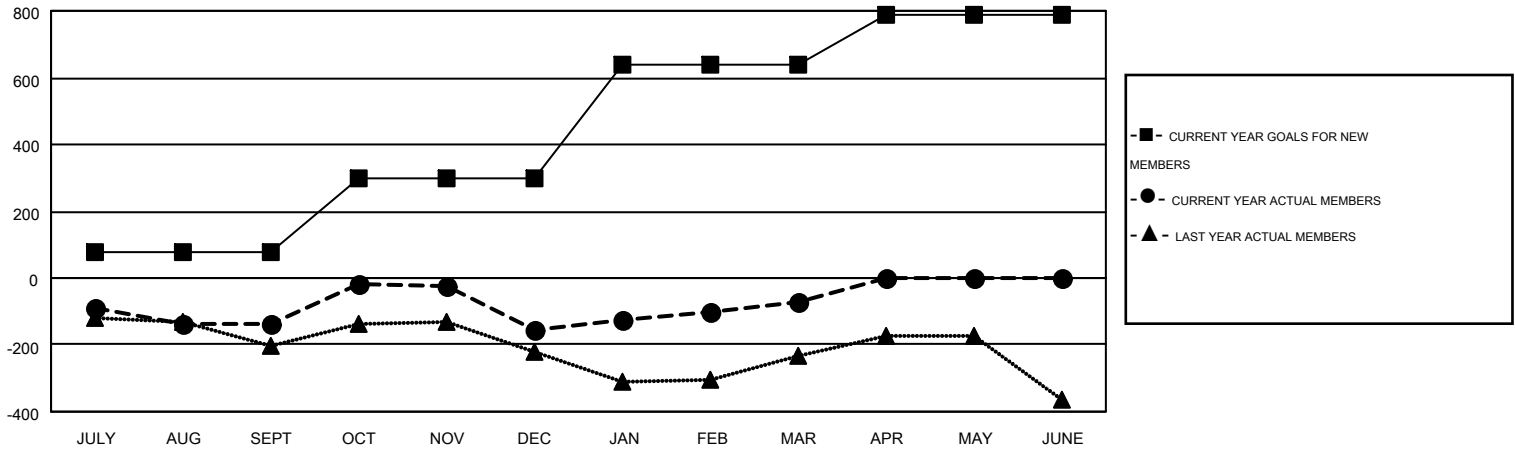
Clubs				
RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS
JULY/AUG/SEPT	6	1	1	0
OCT/NOV/DEC	3	2	4	-2
JAN/FEB/MAR	7	3	2	1
APR/MAY/JUNE	4	0	0	0

Members				
RESULTS FOR 2014-2015				
QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	80	259	398	-139
OCT/NOV/DEC	217	455	473	-18
JAN/FEB/MAR	340	402	318	84
APR/MAY/JUNE	152	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 7

312 CLUBS OF 537 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	9,820 (65.04%)
FEMALE	5,279 (34.96%)

DROPPED MEMBERS	
DECEASED	141
CLUB CANCELLED	37
OTHER	1,011
TOTAL	1,189

[CLICK HERE FOR HEALTH ASSESSMENT DATA](#)

FAMILY UNIT MEMBERS	2,373
HEAD OF HOUSEHOLD	1,148
NON-HEAD OF HOUSEHOLD	1,225